

## Pincrest Business Association 2010 Directory Advertising

All paid members as of January 22<sup>nd</sup> will have a free directory listing. **Member listings will agree to the website directory as provided by the webmaster as of that date so check your listing!**

### Key Dates:

**Last date** to purchase ads & submit artwork: January 26th.

**Distribution date:** February 16<sup>th</sup> meeting.

### TO ORDER:

1. **CHECK** the price of the desired ad size & type (b/w or color). One ad per form.
2. **PAY ONLINE** via PayPal. Go to [www.pincrestbusiness.com](http://www.pincrestbusiness.com).  
**OR**  
**MAIL** your **check** payable to the **Pincrest Business Association** to Minuteman Press.
3. **Complete this form** and mail to Minuteman Press, along with your ad.

**Remember: No payment, no ad!**

- **MINIMUM PRICE. THESE LOCATIONS WILL BE AUCTIONED AT THE JANUARY 20<sup>TH</sup> MEETING.**

**Check One:**     Exact Repeat 2009                       Repeat 2009 with Changes                       New Copy

**Contact Name:** \_\_\_\_\_  
**Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
 \_\_\_\_\_  
**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

**Chk #:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
**Art Submitted on (date)** \_\_\_\_\_  
**Format:** \_\_\_\_\_  
**Comments:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Important:** All Checks and a Hardcopy of Your Ad, if not an Exact Repeat of 2009 Must Be Submitted Together With This Form To: **Minuteman Press, 8884 SW 129 Terrace, Miami, FL 33176**

#### ART SUBMISSION GUIDELINES:

Ads may be submitted by any of these methods:

- by email ([pba@mmpfalls.com](mailto:pba@mmpfalls.com))
- by file transfer ([www.mmpfalls.com](http://www.mmpfalls.com), click on "Send a File", complete the form and attach the file),

**Resolution:** Minimum is 300 dpi color and 600 – 1200 dpi for black & white bitmap.

*Web art (72 dpi) is unacceptable and will be rejected..*

**Fonts:** Send all printer & screen fonts including all styles used (regular, bold, italic & bold italic).

**Images:** Include all linked images.

#### ACCEPTABLE FORMATS:

- **PDF / TIFF** (w/ LZW compression off): Only minor changes possible.
- **Adobe Illustrator:** Save as .eps & include any placed images. Create outlines on all text.
- **MS Publisher (PC):** Embed all fonts, Convert color to CMYK, Select "Send to Commercial Printer" from main menu

The Pincrest Business Association will not pay to have your ad designed or typeset. Contact your graphic designer or any of the PBA members that offer design services to produce your ad. **Proof your ads carefully as they will be printed as submitted.**

**Questions?** Contact Minuteman Press: Tel: 305-256-6902 • Fax: 305-256-6903 • [pba@mmpfalls.com](mailto:pba@mmpfalls.com)

***Verbal orders will NOT be accepted!***

<b>Rates</b>			
Other than ad positions noted below, ad placement will be roughly alphabetical but at the sole discretion of the printer. <b>Check one box below.</b>			
Size / Location	B/W	Color	
Back Cover	NA	\$750*	
Inside Front Cover	NA	\$450*	
Inside Back Cover	NA	\$450*	
Full Page	\$175	\$250	
½ Page	\$100	\$150	
¼ Page	\$ 75	\$100	
Business Card	\$ 50	\$75	